Cambridge Assessment International Education

Cambridge IGCSE™

CANDIDATE NAME									
CENTRE NUMBER						CANDIDATE NUMBER				

BUSINESS STUDIES **0450/22**

Paper 2 Case Study **May/June 2025**

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS
- Answer **all** questions.
- Use a black or dark blue pen. You may use an HB pencil for any diagrams or graphs.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- You may use a calculator.

INFORMATION
- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains the case study.

This document has **12** pages. Any blank pages are indicated.

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1 **(a)** Explain **one** way each of the following problems might affect TSE when entering a new market in another country.

Cultural differences: .....

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Explanation: .....

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Lack of knowledge: .....

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Explanation: .....

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[8]

View solution

(b) Consider the following **two** benefits for TSE of having a well-motivated workforce. Which benefit is likely to be the most important to TSE? Justify your answer.

View solution

- Reduced absenteeism
- Lower labour turnover

Reduced absenteeism: .....

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Lower labour turnover: .....

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Conclusion: .....

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[12]

2 **(a)** Explain **one** objective each of the following TSE stakeholder groups might have.

Shareholders: .....

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Suppliers: .....

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Employees: .....

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Customers: .....

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[8]

View solution

(b) Consider the following **two** ways TSE could use to increase efficiency. Which way should TSE use? Justify your answer.

View solution

- Improving labour skills
- Increasing automation and technology

Improving labour skills: .....

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Increasing automation and technology: .....

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Recommendation: .....

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[12]

3 **(a)** Explain **four** ways market research information can help a business.

Way 1: .....

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Way 2: .....

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Way 3: .....

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Way 4: .....

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[8]

View solution

(b) Consider the following **two** ways TSE could purchase the raw materials for its factories. Which way should TSE use? Justify your answer.

View solution

- Head office in country P continues to purchase the raw materials for all TSE factories
- TSE's factory managers in each country purchase raw materials locally

Head office in country P continues to purchase the raw materials for all TSE factories: .....

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TSE's factory managers in each country purchase raw materials locally: .....

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Recommendation: .....

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[12]

4 **(a)** Explain **two** possible effects on TSE of the business cycle in country P moving into the recession stage.

Effect 1: .....

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Explanation: .....

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Effect 2: .....

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Explanation: .....

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[8]

View solution

(b) Using Appendix 3 and other information, consider the extracts from the income statements for the **two** companies in country P. Which company should TSE take over? Justify your answer using suitable calculations.

Company A: .....

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Company B: .....

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Recommendation: .....

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[12]

View solution

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