Cambridge Assessment International Education

Cambridge IGCSE™

CANDIDATE NAME									
CENTRE NUMBER						CANDIDATE NUMBER				

BUSINESS STUDIES **0450/22**

Paper 2 Case Study **October/November 2022**

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS
- Answer **all** questions.
- Use a black or dark blue pen. You may use an HB pencil for any diagrams or graphs.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.
- You may use a calculator.

INFORMATION
- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains the case study.

This document has **12** pages. Any blank pages are indicated.

© UCLES 2022

[Turn over

1 **(a)** Explain **two** reasons why the owners of CC might want to expand the business.

View solution

Reason 1: .....

.....

Explanation: .....

.....

.....

.....

.....

.....

Reason 2: .....

.....

Explanation: .....

.....

.....

.....

.....

..... [8]

© UCLES 2022

(b) Consider the opportunities and threats of globalisation for CC. Which is likely to have the greatest effect on CC? Justify your answer.

View solution

Opportunities: .....

.....

.....

.....

.....

.....

.....

.....

Threats: .....

.....

.....

.....

.....

.....

.....

.....

Conclusion: .....

.....

.....

.....

.....

.....

.....

.....

..... [12]

2 **(a)** Explain **four** roles of packaging for CC's products**.**

View solution

Role 1: .....

.....

.....

.....

Role 2: .....

.....

.....

.....

Role 3: .....

.....

.....

.....

Role 4: .....

.....

.....

..... [8]

© UCLES 2022

(b) Using Appendix 1 and other information, consider the advantages and disadvantages of the **two** CC brands. Which brand should CC stop producing? Justify your answer.

View solution

Option 1: .....

.....

.....

.....

.....

.....

.....

.....

Option 2: .....

.....

.....

.....

.....

.....

.....

.....

Recommendation: .....

.....

.....

.....

.....

.....

.....

.....

..... [12]

3 **(a)** Explain **two** diseconomies of scale CC might experience as it expands.

View solution

Diseconomy of scale 1: .....

.....

Explanation: .....

.....

.....

.....

.....

.....

Diseconomy of scale 2: .....

.....

Explanation: .....

.....

.....

.....

.....

..... [8]

(b) Consider the information about the **two** managers outlined in Appendix 2. Who should be chosen as the Operations Manager for the NM factory? Justify your answer.

View solution

Samuel: .....

.....

.....

.....

.....

.....

.....

.....

Ritesh: .....

.....

.....

.....

.....

.....

.....

.....

Recommendation: .....

.....

.....

.....

.....

.....

.....

.....

..... [12]

4 **(a)** Explain **four** benefits to employees of being members of a trade union.

View solution

Benefit 1: .....

.....

.....

.....

Benefit 2: .....

.....

.....

.....

Benefit 3: .....

.....

.....

.....

Benefit 4: .....

.....

.....

..... [8]

© UCLES 2022

(b) Using Appendix 3 and other information, consider how the financial statements might be useful to the following **three** stakeholder groups. Which stakeholder group will find the financial information most useful? Justify your answer.

View solution

- NM's shareholders
- CC's managers
- CC's bank manager

NM's shareholders: .....

.....

.....

.....

.....

.....

CC's managers: .....

.....

.....

.....

.....

.....

CC's bank manager: .....

.....

.....

.....

.....

.....

Conclusion: .....

.....

.....

.....

..... [12]

BLANK PAGE

BLANK PAGE

BLANK PAGE

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of Cambridge Assessment. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which is a department of the University of Cambridge.

© UCLES 2022